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| **Rubric: 4 Types of Photography Assignment** |
| **TO BE COMPLETED BY YOU*** Read through the description, shot types, and photography tips for each Type of Photography listed below.
* Prior to taking your photos, identify the purpose, audience, and message you are aiming for with your photo for each Type of Photography.
* What you write in the space below will be used to assess the “storytelling component” of your assignment.
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|  | **Landscape Photography** | **Portrait Photography** | **Motion Photography** | **Macro Photography** |
| **PURPOSE**-Why you are taking the photo | To communicate an idea about Neepawa’s natural surroundings |  |  |  |
| **CONTEXT**-Where the photo will be displayed | The second floor hallway, outside of Ms. Hammond’s room |  |  |  |
| **AUDIENCE**-Who you want to view the photo | NACI students and teachers, particularly those who have classes upstairs |  |  |  |
| **MESSAGE**-What you want to say in your photo | Neepawa has a wide variety of beautiful outdoor settings |  |  |  |
| **TO BE COMPLETED BY MS. HAMMOND*** For each Type of Photography, you are required to submit 3 photographs for assessment (4 types x 3 photos = 12 photos, total).
* You may choose to submit your photos as you took them, or use basic editing techniques to touch them up prior to handing in.
* For each of the 4 criteria below (technical, principles, design, storytelling), you will receive a mark from 0-5.
* To assess your understanding of each Type of Photography, I will look at all 3 photos of that Type combined, rather than each photo individually.
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|  | **Landscape Photography** | **Portrait Photography** | **Motion Photography** | **Macro Photography** |
| **TECHNICAL COMPONENT**-Depth of field, aperture, shutter speed, and focus are appropriate for the Type of Photography |  |  |  |  |
| **PRINCIPLES COMPONENT** -Background is understated; subject is defined, fills the frame, and is in sharp focus; photo has even level and natural exposure |  |  |  |  |
| **DESIGN COMPONENT** -Framing, Line, Rule of Thirds, Active Space, Focal Point, and Unusual Angles are used when appropriate to make the photos more stylistic and interesting |  |  |  |  |
| **STORYTELLING COMPONENT**-Photos clearly reflect the purpose, audience, and message defined prior by the photographer |  |  |  |  |
| **TOTAL MARK: /80** |