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| **Rubric: 4 Types of Photography Assignment** | | | | |
| **TO BE COMPLETED BY YOU**   * Read through the description, shot types, and photography tips for each Type of Photography listed below. * Prior to taking your photos, identify the purpose, audience, and message you are aiming for with your photo for each Type of Photography. * What you write in the space below will be used to assess the “storytelling component” of your assignment. | | | | |
|  | **Landscape Photography** | **Portrait Photography** | **Motion Photography** | **Macro Photography** |
| **PURPOSE**  -Why you are taking the photo | To communicate an idea about Neepawa’s natural surroundings |  |  |  |
| **CONTEXT**  -Where the photo will be displayed | The second floor hallway, outside of Ms. Hammond’s room |  |  |  |
| **AUDIENCE**  -Who you want to view the photo | NACI students and teachers, particularly those who have classes upstairs |  |  |  |
| **MESSAGE**  -What you want to say in your photo | Neepawa has a wide variety of beautiful outdoor settings |  |  |  |
| **TO BE COMPLETED BY MS. HAMMOND**   * For each Type of Photography, you are required to submit 3 photographs for assessment (4 types x 3 photos = 12 photos, total). * You may choose to submit your photos as you took them, or use basic editing techniques to touch them up prior to handing in. * For each of the 4 criteria below (technical, principles, design, storytelling), you will receive a mark from 0-5. * To assess your understanding of each Type of Photography, I will look at all 3 photos of that Type combined, rather than each photo individually. | | | | |
|  | **Landscape Photography** | **Portrait Photography** | **Motion Photography** | **Macro Photography** |
| **TECHNICAL COMPONENT**  -Depth of field, aperture, shutter speed, and focus are appropriate for the Type of Photography |  |  |  |  |
| **PRINCIPLES COMPONENT**  -Background is understated; subject is defined, fills the frame, and is in sharp focus; photo has even level and natural exposure |  |  |  |  |
| **DESIGN COMPONENT**  -Framing, Line, Rule of Thirds, Active Space, Focal Point, and Unusual Angles are used when appropriate to make the photos more stylistic and interesting |  |  |  |  |
| **STORYTELLING COMPONENT**  -Photos clearly reflect the purpose, audience, and message defined prior by the photographer |  |  |  |  |
| **TOTAL MARK: /80** | | | | |