**Assignment: The Rhetorical Analysis**

*A Time to Kill*

**Your Job:**

Write a single-paragraph rhetorical analysis to describe how Jake Brigance (Matthew McConaughey) effectively utilizes **ONE of the following techniques: ethos, logos, or pathos** in his final summation to persuade jurors of his client’s innocence. Include evidence and details from the speech to support your analysis. If you feel comfortable, you may also include some analysis of Brigance’s use of rhetorical devices (see handout).

**Organization:**

***Include a topic sentence:***

* Identify which section of the text (beginning, middle, or end) you are discussing and the main idea of that section.
* Example: *Jake Brigance first begins his summation by making appeals to ethos.*

***Describe the language used by the speaker:***

* Here you give a description of what the speaker says.
* Include a quote from the speech to provide direct language used by the speaker. Example: *He explains that…*

***Explain how the speaker’s language helps to achieve his purpose****.*

* Example: *By saying this…*

**Formatting:**

Your analysis should be typed following MLA guidelines. Please check these off prior to hand-in.

* Your name, your teacher’s name, the course name, and the date is typed in the top, left corner
* Your essay’s title includes the topic and name of text(s) studied (in the same font & size as body)
* You’ve used Times New Roman font, size 12, throughout
* The entire paragraph is double-spaced
* There are 1-inch (2.54 cm) margins, all around
* Paragraph is indented (1 tab stop)
* Page number is included in the upper, right-hand corner
* All titles are italicized
* First-person perspective has NOT been used (I, me, we, us, our)

Use the chart below to record your point-form analysis of Brigance’s summation. Remember, you need only choose **1 of the 3** appeals: Ethos, Pathos **OR** Logos.

|  |  |  |
| --- | --- | --- |
| **Rhetorical Strategy** | **Description of language used by the speaker** | **How it helps the speaker achieve his purpose** |
| **Ethos**  *Paragraph 1 of speech* |  |  |
| **Logos**  *Paragraph 2 of speech* |  |  |
| **Pathos**  *Paragraph 3 of speech* |  |  |